## **ORIGINAL**



## EX PARTE OR LATE FILED

Creating Opportunities for Business Success

April 23, 2001

Ms. Magalie Roman Salas Secretary Federal Communications Commission 445 12th Street SW, Suite TW-A325 Washington, DC 20554

Ex Parte Letter Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200)

Enclosed are five (5) copies of an ex parte presentation in the above-referenced proceeding.

Very truly yours,

Rusty Merchant

Vice President, Public Policy and Government Affairs

#553834 v1

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## ORIGINAL

EX PARTE OR LATE FILED

April 18, 2001

Muhammad Ali MAL FIJOM

FCC MAL FIJOM

Chairman Michael Powell Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

#### Dear Chairman Powell:

As a business person and a citizen, I am writing to you to express my concern over the alarming rate at which Michigan area codes are exhausting available numbers and to support the Michigan Public Service Commission's Petition in this docket for authority to implement number conservation measures. In Michigan, since 1994 four area codes have been added with at least three more in need of relief. One of the codes (616) encompasses the area that I live in and do business. The Michigan Public Service Commission is currently considering an all services overlay for our 616 area as a means of relief

As you are aware, the addition of new area codes (whether through a geographic split or an overlay) is costly to businesses and their employees. The added confusion makes the overlay the least attractive option for area code relief. It is important to note that any area code solution will cost businesses needed capital to expand and create jobs.

A report to the Ad Hoc Telecommunications Users Committee stated that the available area codes, under a 10 number dialing plan, could be completely exhausted by 2007. If additional numbers are added to the dialing plan to create more available numbers, the cost to businesses nationally could reach \$150 billion. It is imperative that the FCC take action to reduce the rate of area code exhaustion and the necessity for 11 or 12 number dialing plans.

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Thank you for your consideration of this matter.

Sincerely,

Muhammad Ali

Merhand at

MA/ds

cc:

Mr. Rusty Merchant Vice President Public Policy & Government Grand Rapids Area Chamber of Commerce 111 Pearl Street NW Grand Rapids MI 49503-2831



6582 Byron Road Zeeland, Michigan 49464

> Phone (616) 772-6701 FAX (616) 772-1857

April 17, 2001

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Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

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Sincerel

Gordon J. Ellens, Supervisor Zeeland Charter Township

cc: Mr. Rusty Merchant

Vice President

Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids, MI 49503-2831



April 19, 2001

Chairman Michael Powell Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

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BEENE GARTER LLP

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M 1 C K 1 G A N

BUSINESS ADVISORS - CPAS - FINANCIAL SERVICES
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Chairman Michael Powell Federal Communications Commission April 19, 2001 Page 2

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Michael F. Sabbe Director of Finn Administration

Cc: Mr. Rusty Merchant
Vice President
Public Policy & Government
Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids MI 49503-2831



# Chester Township

Ottawa County Michigan

April 18, 2001

Chairman Michael Powell Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Re:

File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

Dear Chairman Powell:

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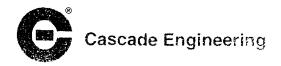
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Sincerely,

Jo Kelly Supervisor

CC:

Mr. Rusty Merchant
Vice President
Public Policy & Government
Grand Rapids Area Chamber of Commerce
111 Pearl Street NW
Grand Rapids MI 49503-2831



April 12, 2001

Chairman Michael Powell Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

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File Nos. NSD-L-01-36 (Michigan) CC Docket Nos. 96-98 and 99-200

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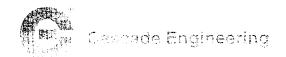
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Sincerely

Fred P. Keller Chairman / CEO

cc: Mr. Rusty Merchant

Vice President

Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids MI 49503-2831



ROOFING AND SHEET METAL CONTRACTORS

1550 Taylor, N. E. • P. O. Box 2332 Grand Rapids, Michigan 49501

> Phone: (616) 363-3885 Fax: (616) 363-5470

April 11, 2001

Chairman Michael Powell Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

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Cordially, Solve C. Sant

John C. Zant President

JCZ/jt

cc:

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Grand Rapids MI 49503-2831



Owen-Ames-Kimball Co. 300 Ionia, NW, Grand Rapids, Michigan 49503-2507 Voice 616-456-1521 • Fax 616-458-0770

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Sincerely,

Thomas M. Healy, P.E.

Themas or Keely

President

cc:

Mr. Rusty Merchant

Vice President

Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids MI 49503-2831



ISO 9002 Certified

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cc:

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### **Distinctive Machine Corporation**

3520 3 Mile Road NW. Ste A

Grand Rapids, MI. 49544

Telephone (618) 791-6767

email distinct@wmie.net

FAX (818) 791-4822

Tuesday, April 17, 2001

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Gary Berkenpas

Vice President Distinctive Machine Corporation

cc:

Mr. Rusty Merchant Vice President Public Policy & Government Grand Rapids Area Chamber of Commerce 111 Pearl Street NW Grand Rapids M1 49503-2831



CORPORATE HEADQUARTERS 5600 BEECH TREE LANE CALEDONIA, MI 49316-0050 (616) 942-3000

MAILING ADDRESS P.O. BOX 2450 GRAND RAPIOS, MI 49501-2450

April 18, 2001

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Geri Castleman

Assistant VP - Telecommunications

cc:

Mr. Rusty Merchant

Vice President

Public Policy & Government

Grand Rapids Area Chamber of Commerce

111 Pearl Street NW

Grand Rapids MI 49503-2831

FRCM:

#### WARNER NORCROSS & JUDD LLP

ATTORNEYS AT LAW

900 OLD KENT BUILDING
III LYON STREET, N.W.
GRAND RAPIDS, MICHIGAN 49503-2467
TELEPHONE (616) 762-2000

April 18, 2001

Chairman Michael Powell Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, D.C. 20554

> Re: <u>File Nos. NSD-L-01-36 (Michigan)</u> CC Docket Nos. 96-98 and 99-200

Dear Chairman Powell:

LAWRENCE R. DUTHLER

(616) 762-2376

lduthler@wni.com

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A report to the Ad Hoc Telecommunications Users Committee stated that the available area codes, under a 10 number dialing plan, could be completely exhausted by 2007. If additional numbers are added to the dialing plan to create more available numbers, the cost to businesses nationally could reach \$150 billion. It is imperative that the FCC take action to reduce the rate of area code exhaustion and the necessity for 11 or 12 number dialing plans.

The same study also shows that the proper implementation of number conservation mechanisms could extend the life of the current 10 number dialing plans to at least the year 2048 and possibly as far into the future as 2097. In our current world, where knowledge doubles in 18 to 24 months, an additional 47 years may find the use of numbers for telecommunications obsolete.

The Michigan Public Service Commission has filed a Petition in this docket asking that you grant it delegated authority for the Grand Rapids and Detroit Metropolitan Statistical Areas (MSA) so as to extend the life of existing and newly created area codes through

P. 27

Chairman Michael Powell April 18, 2001 Page 2

1,000 block number distribution and participation in the initial round of proposed national number pooling.

Under your criteria for such delegated authority you specify that the numbering plan area must be in jeopardy, have a remaining lifespan of at least one year and that the numbering plan area is in one of the largest MSA's. The Grand Rapids MSA currently meets your criterion for eligibility.

Therefore, the Federal Communications Commission should grant the Michigan Public Services Commission's Petition so that it may implement number conservation techniques that will save mine and other businesses millions of dollars in unnecessary costs.

Thank you for your consideration of this matter. If I can be of additional assistance to you or your staff, please do not hesitate to contact me directly.

Very tolly yours

Lawrence R. Duthler

/rk

cc:

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